



FOOD DRIVE INFORMATION



55 S Gammon Rd. Madison, WI 53717 (608) 833-4979 Icecmadison.org





HOSTING A SUCCESSFUL FOOD DRIVE

1. Early planning

-Plan well in advance so there is enough time to advertise.

2. Designate a coordinator

-Placing someone in charge of planning and delegating tasks will make it easier for both the success of the food drive and the coordination between you and Lussier.

3. Pick the dates

-We get lots of donations around the holidays, so it is helpful for us to to have food drives throughout the rest of the year to ensure we have continuous, healthy donations.

4. Consider using a theme for your food drive

-Themes can make it easier for people to decide what to donate and can also make your event more fun!

5. Plan a collection location

-Pick a location that is convenient for your donors and easy to find.

6. Set a goal

-Set a goal that is reasonable but also challenges your community.

7. Promote your food drive

-Use our materials included in this packet to help advertise.

8. Prepare for pick-up or delivery

-Contact Cristina Johnson at cristina@lcecmadison.org or 608.833.4979 ext. 224 to organize delivery or pick-up.







CREATIVE THEME IDEAS

Birthday Bags Spice Drive

-Host a drive that is solely spices, we are in need of spices!

Wash Away Hunger

-Host a car wash with the price of a wash as a food item donation

Food Drives Combined with Events

-Ask for food item donations for entry into your special events

Company Matches

-Pledge to match the amount of food donated through your drive

Birthday Bags Drive

-Birthday bags include: cake mix, frosting, candles, optional small gift

Summer Snack Bag Drive

-Summer snack bags include: fruit snacks, applesauce, granola bars, other small, healthy snacks







WAYS TO GIVE

Thank you for considering a donation to the LCEC Food Pantry!

Monetary

By providing a monetary donation, we are better equipped to stock our pantry with what we need at that time. We can buy more items in bulk and use our dollars in the most effective way to provide for our shoppers.

Food Item Donations

Food item donations are always appreciated! At this time, we are most in need of:

- -Canned beans, low sodium
- -Canned tuna or salmon in water or olive oil
- -Fresh or canned vegetables
- -Fresh or canned fruits
- -Whole grain pasta
- -Brown or wild rice
- -Olive oil
- -Whole grain cereal



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